

Join us in Charleston

SOUTH CAROLINA

Photographic Society of America International Conference of Photography
Embassy Suites, North Charleston Airport/Hotel & Convention Center
October 3 – 9, 2010

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PSA Conventions
Vice President

The Photographic Society of America (PSA) offers an exciting lineup of programs, presenters, photo tours, workshops and classes at our 72nd annual international conference. This year's conference will be held at the Embassy Suites Airport/Hotel and Conference Center in North Charleston, South Carolina, beginning Sunday, October 3 and running through Saturday, October 9, 2010. An overview of the conference, including a general

description of Charleston, the conference hotel, the photo tours, and the conference programs and classes follows:

Charleston

Charleston is one of the original thirteen colonies, rich in history with fascinating architecture of famous buildings, homes, plantations, and churches that date back to the 17th century. Charleston is known as the "Holy City" because of the many churches and steeples that mark the skyline. It was a city that provided religious tolerance to the French Huguenot Church and it was one of the first colonial cities that permitted Jews to practice their religion with no restrictions. Charleston was both a target and defender during the American Revolution and the Civil war. The historic downtown is the cultural center of the South with the city having museum quality landmarks, buildings, cobblestone streets lined with tall narrow houses of multicolor stucco and clapboard decorated with artistic ironwork and shutters. You can enjoy the Charles Towne of the 18th and 19th centuries and the beauty of the Rainbow Row: the longest row of 18th century structures.

During colonial times, settlers came from England to live in Charles Towne, named after Charles II of England, Scotland and Ireland. Various ethnic and religious groups also settled it. In colonial days, Charleston and Boston, Massachusetts were sister cities where people of means spent the summers in Boston and winters in Charleston. By the 18th century, Charleston was a major bustling port and trade center of the South. Important crops were cotton, indigo and rice. Today, the city is the second largest container seaport on the East Coast and the fourth largest container seaport in North America.

Charleston is the second most populous city in South Carolina located at the confluence of the Ashley and Cooper rivers and is almost midpoint on the South Carolina coastline. The Ravenel



Ravenel Bridge

Bridge, a cable-stayed tension design bridge over the Cooper River, was officially opened on July 16, 2005. The bridge was completed a year ahead of schedule and was featured on a TV show, *Extreme Engineering*. This bridge was built to withstand winds in excess of 300 mph.

Today, you can travel to historic downtown Charleston and view the Battery mansions, visit Fort Sumter protecting the Charleston harbor; travel to South Carolina's military academy, *The Citadel*; visit the famous plantations; or just enjoy the charm and ambiance of the low country and the antebellum South. It will be a beautiful time of the year to visit with temperatures in October generally ranging from the 50 to 70 degrees.

Embassy Suites Airport/Hotel and Convention Center

The Embassy Suites hotel is located near the airport in North Charleston, South Carolina and is connected to the Convention Center where we will conduct our conference. The hotel is located on International Boulevard at the intersection of I-26 and I-526 just a mile from Charleston International Airport. The hotel rooms are two-room suites in one of the top five-rated Embassy Suites Hotels in the world. Guests will enjoy complimentary cooked-to-order breakfast every morning and each



Embassy Suites Hotel

evening there is a Manager's Reception sponsored by Embassy Suites. The hotel has an indoor pool, fitness center and onsite dining. It is located near convenient restaurants and shops and is only eight miles to historic Charleston.

*Photos ©
Janet Bigalke, APSA*

Photo Tours

The conference photo tours in and around the Charleston area are planned for Sunday, Monday and Tuesday, October 3rd through the 5th. Two



Buggies, Middleton Place Plantation



City Hall Stairs,
Charleston, South
Carolina

tours will leave from the hotel on Sunday—a morning guided tour of the historic Charleston city and the Citadel, and an afternoon Harbor Cruise. On Monday, there will be four tours departing from the hotel: 1) a morning tour to Magnolia Plantation and Gardens, 2) an all day tour to Brookgreen Gardens and Huntington Beach State Park, 3) an afternoon Eco Tour that will take you to natural habitats of shore birds, wading birds, dolphins in the harbor and more, and 4) an afternoon guided tour of Charleston and the Citadel. On Tuesday, there will be four more tours: 1) a morning tour to Middleton Place Plantation and Grounds, 2) a morning guided

tour of historic Charleston and the Citadel, 3) an afternoon walking tour of historic houses and churches of Charleston and 4) an afternoon boat ride and tour to the famous National Monument Fort Sumter.

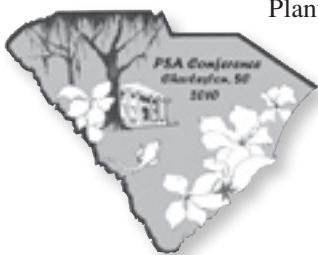
Programs, Workshops, Exhibits, and Classes

Wednesday, Thursday, Friday and Saturday, October 6th through 9th, 2010, the conference presenters will offer a wide variety of programs, workshops, and photo exhibits. Programs will include photo showcases and PSA Division programs. There will be model photo shoot workshops, and the photo exhibits will include the various sections of the PSA International Exhibition of Photography. The first showing of the projected image sections are scheduled for Tuesday evening and the conference annual meeting and opening ceremonies are scheduled for Wednesday afternoon. On Saturday, the conference will conclude with the honors banquet. Detailed descriptions of our presenters and their programs will be provided in the April issue of the *PSA Journal*, and the conference schedule will be announced in the June *PSA Journal*.

As in previous years, the Electronic Imaging Division (EID) will again offer “pay for” classes on Sunday, Monday and Tuesday, October 3 -5. Classes conducted will be Photoshop Elements®, Intermediate Photoshop®, Adobe Lightroom®, and ProShow® to assemble digital image shows. Enrollment in classes will be limited. A detailed description of each class will be presented in the April issue of the *PSA Journal*.

Conference Registration and Additional Information

Over the next few months, the *PSA Journal* will provide additional information pertaining to the conference. The March issue will provide a detailed description of the photo tours. The April *PSA Journal* will provide a list of programs and the official conference registration form for all photo tours, classes, division meals and honors banquet. In addition, the April issue will provide a detailed description of the digital imaging classes to be offered. The May *PSA Journal* will have the program descriptions for the featured presenters. In June, the complete conference program schedule will be explained further. ■



Mark your calendars now for the annual PSA International Conference of Photography, October 3 – 9. Look for registration information in the April *PSA Journal*, and plan now to be at the 72nd annual meeting in Charleston, South Carolina in October.